

APPEARANCE RELEASE

Video (Working Title): _____ (the "Video")

Person Appearing: _____

Production Date(s): _____

Production Location(s): _____

I authorize _____ ("Producer"), Producer's agents, successors, assigns, and designees to record my name, likeness, image, voice, sound effects, interview and performance on video, film, or otherwise (the "Recording"), edit such Recording as Producer may desire, and incorporate such Recording into the Video, any versions of the Video and all related materials thereof, including but not limited to promotion and advertising materials. It is understood and agreed that Producer shall retain final editorial, artistic, and technical control of the Video and the content of the Video. Producer may use, and authorize others to use, the Video, any portions thereof and the Recording in all markets, manner, formats and media, whether now known or hereafter developed, throughout the world, in perpetuity. Producer, and Producer's successors and assigns, shall own all right, title and interest, including the copyright, in and to the Video, including the Recording and related materials, to be used and disposed of, without limitation, as Producer shall in Producer's sole discretion determine.

Signature: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-Mail: _____

Date: _____